Advertising Company Looks to Pitch Revitalization of Church

In partners, decide upon a strategy for reviving the Church. Each group will pretend that they are working for an advertising company. You have been asked to pitch your idea for a new client. The new client is looking at a revitalization project for the Church. Your main task is to ensure that the message of Jesus is carried forward to future generations.

You will be responsible for putting together a presentation (PowerPoint, poster, or any other visual format), handouts for your client (classmates), and prepare an oral presentation. Some of the issues that you will be addressing are:

* How is the message to be spread?
* What structures are necessary?
* How do you gather followers?
* Who will help spread the message?
* What challenges are facing the church right now?
* How are you trying to fix them?
* Where do you see the Church in 5, 10, 20 years?

You will have 1 hour to plan with your group and complete any research that you may need to do in the computer lab. Make sure that when you go home, you have a game plan for any supplies that you may need to bring with you to school for the following day. You will have time the next day to work on your pitch. On the third day be prepared to pitch your idea. The team that best presents and is prepared to answer questions will win the contract!